

Village Board Meeting Minutes
Budget Workshop
October 27, 2008

APPROVAL PENDING

Present: President Nancy Fisher, Bob Dickson, Herb Mueller, Chris Anderson, Mike Fitzgerald, Administrator, Josh Van Lieshout and Clerk-Treasurer Pat Gureski, Dave Callsen, Kaaren Northrop, Jack Money penny; Clarence Scherer, Mary Anne Scherer

Also present: Peter Devlin of Door County Advocate; Kathy Mand-Beck; Karen Peterson, Diane Lubarski; Lisa Van Laanen; Vonnie Calles, Julie Perley, husband,

Call to Order and Roll Call President Fisher called the meeting to order at 6:00 p.m. with roll call followed by Pledge Allegiance to the flag.

1. Approval of Agenda. Mueller/Anderson

3. Open Session. A) Jack Money-Penny wished to speak to the budget. Karen Peterson wished to speak to the budget item at that time.

Diane Lubarski requested that possibly a bike/pedestrian path on South Trail could be developed. Lubarski stated biking and pedestrian traffic are the means of travel in Door County in the future and mentioned recent articles published regarding pedestrian and biking issues and encouraged the Board to continue discussion.

4. Committee membership appointments.

a) Harbor Committee Appointment - Fisher moved to appoint Robert Dunworth as Harbor Committee member for the term ending May 2010, seconded Fitzgerald. Motion passed unanimously.

b) 2009 Budget and special funding requests

Fisher listed her priorities in relation to the budget; 1) public safety, 2) people, 3) municipal infrastructure, 4) quality of life, and 5) programs.

Van Lieshout distributed paperwork for the budgets.

The Sewer Utility budget proposed little or no increase over 2008. Fitzgerald inquired about reed bed longevity. Dickson spoke of the reeds longevity and explained the rotation plan.

Debt Service is proposed according to the five year financial plan at \$313,185.

Capital Improvement Fund This fund has a proposed figure of \$7,895,000 that includes the marina reconstruction, beach park improvements, and State Highway 42 improvements for 2009.

Harbor Fund –in addition to operations the board proposes to expend \$8000 for a dive by JJR to ascertain the amount of continuing damage to the breakwater prior to the beginning of the 2009 boating season. Fitzgerald's measurement was that the settling on the south side is more prevalent than on the north side. The top is settling and joints are cracking. The \$8000 could be used from year-end fund balance.

General Fund There was no discussion on revenues in general. The board went directly to expenses. Van Lieshout explained the changes in wages that include one additional part time staff person in the Public Works Department and reprioritizing the full time labor hours for 2009 more in line as was experienced in 2008. Next year the intent is to raise the bar in Public Works Department to accommodate the demands that are put upon them. The drive is to have a top notch Public Works Department in the Village.

Fisher asked for clarification of Visitor Center maintenance that she understood was at \$7,500 to \$8000 estimate. Van Lieshout that figure included labor that is show under wages in the budget.

Village Board Meeting Minutes
October 27, 2008, Page 2 of 3

Fisher asked about room tax revenues. In 2008 the Village budgeted \$60,000 and contracted with Egg Harbor Business Association for \$40,000. The rest was used for signage and beautification. Fisher asked for a one page summary as to what was budgeted and what was disbursed from the room tax revenues, stating, "It is critical to show we invested back into the community".

Money Penny stated the Tourism Zone Commission is budgeting a 4% increase next year over this year. Looking at the current year of 83,512 plus 4% would bring approximately 87,000. Fisher referenced the Door County Tourism Zone Commission meeting of October 16 and distributed a report made at that meeting

Jack Money Penny spoke to the new plan to work a marketing plan investment by the participating Door County Tourism Zone membership in lieu of City of Sturgeon Bay joining the zone for the next three years will augment greater opportunities to buy into the overall County marketing plan. This is in addition to what is already existing for the marketing plan.

The next step is to meet to lay out a plan of understanding between the Village, Egg Harbor Business Association and the recipient of the marketing issue.

Dickson expressed that a combined percentage of the plan for the Town and Village would be 17% of the total pie and we the Village needs to know how the Town will react to this plan.

Money Penny stated it is possible the Town could do a split between the Egg Harbor Business Association and the Carlsville Association. But the feeling is that the Town will only support the Carlsville Association.

Karen Peterson spoke that the Village should atone for the Village's plan in itself. There were issues with the Town that the Town could not support the Egg Harbor Business Association due to the fact that the facility is not located in the Town. Dickson suggested that the Egg Harbor Business Association could establish a Visitor Center sub station in the Town. Peterson stated, "the Carlsville Association is made up of 8 members and the Egg Harbor Business Association has 86 plus members.

Fisher spoke to the request from the Business Association for \$35,000 for 2009. The \$35,000 represents \$12,000 more than the \$23,000 out of the \$40,000 for 2008. Peterson responded, "Much of the \$12,000 is for marketing. Even though lodging has been up the community, retail business has had a tough year. The Board feels if the Association can help businesses with advertising costs, we feel we need to do that."

Peterson further stated the Association feels it needs to expand the Visitor Center position to do more of the marketing and professionalism of the Visitor Center and improved staff changes, and adding two more spring events that will drive more business into the Village. Concerts in the Park are being reduced because of the road construction so it will start around mid July.

Pumpkin Patch netted about \$30,000.

Fisher felt the Village should still budget \$80,000 for room tax revenues, less \$35,000 for Dragonfly and the \$5,000 for Visitor Center maintenance should come from the remaining \$45,000 as well as \$10,000 beautification. This leaves \$30,000 for the Egg Harbor Business Association.

Peterson stated that was acceptable, but if the room tax revenues trend upward they would like to see the Business Association's share trend upwards accordingly.

Fisher stated she would like to see the by-laws of the Egg Harbor Business Association changed to include a Village trustee as a voting board member.

Van Lieshout stated the Village will need to establish a new contract with the Egg Harbor Business Association for the coming year and have the line item in this budget reflect that.

Dickson inquired where the aforementioned architectural planning for down town development is shown. Van Lieshout directed the Board to line 239, Engineering and Planning.

Village Board Meeting Minutes

October 27, 2008, Page 3 of 3

Dickson stated he would like to see some of the planning include planning for development of a County bike plan, at least get a proposal from the Bike Federation to see what the board would like them to do. We want to look at Church Street to perhaps route bicycle traffic through the Village. \$5,000 out of the \$21,705 could be used for this feasibility study. If municipalities partake in the Bike Federation study, there would be some benefit in reduced costs.

Mueller moved to reschedule the November meeting to November 17 at 6:00 p.m. to allow for public budget hearing, seconded Fitzgerald. Motion passed unanimously.

There were no further comments on the budget.

4. Open Session Fisher reminded the board of the DNR hearing tomorrow morning at 9:00 a.m. at the Door County Library.
5. Fisher moved to adjourn and 8:08, seconded Mueller. Motion passed unanimously.

Recorded by
Patricia C. Gureski, Clerk-Treasurer