

Joint Village and Harbor Committee Meeting Minutes
Monday December 7th, 2015, 1:30 P.M.
Paul J. Bertschinger Community Center
7860 STH 42
Egg Harbor, Wisconsin 54209

1. Call meeting to order and roll call
Bob Dickson called the meeting to order at 1:30 p.m. Those in attendance were: Bob Dickson, Bob Dunworth, Karl Klug, Bill Freyman, Joe Smith, Cambria Mueller, Paula Cashin, Michelle Anderson, Jeff Meyer, and Ryan Heise.
2. Approval of the Agenda
Motion made by Dickson to approve the agenda as amended, second by Freyman, motion carried.
3. Approval of November 18, 2015 Minutes
Motion made by Freyman to approve the November 18, 2015 minutes as presented, second by Dunworth, motion carried.
4. Open Session (limit ten minutes)
5. Update on slips
5 Slips are open as of today but Meyer is confident that he has interested parties that will fill those slips. Dickson spoke regarding the process of calling the people on the list. Meyer called everyone on the list and will fill slips based on the order in which they are on the wait list.
6. Presentation from SG Marina
John Matheson was here to present his services for Egg Harbor Marina. SG Marina manages municipal marinas only. They are the only company in the country that does this. Their goal is to work with the Village to reach the goals the village sets and it is a partnership. It would still be the village's marina and SG Marina would just run it and make it more profitable. The winter months would be used to work on promotions for the upcoming summer season. Customer service could be improved and more events could be added for boaters. SG Marina has been in business since 1995. There is a process for training staff and in order to use the gas dock, for example, an employee must get signed off on training for the gas dock. There is also a process for goals and checking to make sure that goals are met. Prospective employees are given a cultural Index test which is given to help find a great personality fit for the marina. Questions from committee members regarding promotions, staffing, software, costs, etc. were discussed. SG Marina would do 3 or 4 events that are really thought out for the boaters. Chris Marks would oversee the marina and his office is in Sheboygan. The marina manager would need to work towards a marina management certification and it usually takes a few years. Monthly financials are provided to the village. The fact that we have a "quiet marina" was discussed and the ability to keep that if we choose to go with this service.

7. SG Marina references

Heise has contacted SG Marina's references, Sheboygan and Racine but Racine has not replied back to date. Sheboygan has been working with them for two years now. They created a better boater experience, business relationships, and SG Marina has a presence at various trade shows that benefited each marina. They were very content with the 5 year contract and wouldn't change anything. They have skilled trades people from other businesses that they have access to. Sheboygan received raving reviews from the City of Racine when Sheboygan called them. They loved the monthly conference calls and open books.

8. Committee consideration of SG Marina services

Motion made by Dickson to recommend hiring SG Marina to run the marina to the Village Board, second by Dunworth, motion carried unanimously.

9. Next meeting time and date

January 27, 2016 at 10:00 a.m.

10. Adjourn

Motion made by Dunworth to adjourn at 3:20 p.m., second by Freyman, motion carried.